

## Web Chair Report - June 15, 2018

During the past month, the Web Committee configured list management functionality on the Suffolk General Service website to improve and streamline the management of member email addresses. This will be used in place of the manual method's we employed in the past to manage member addresses and send out the monthly email updates.

- All members who had provided an email address to our registrar were automatically added to this list. We only imported email address, group name, district #, and SGS position held. No other information is kept in this list. Not even your first name and last initial. You can verify this by clicking the link "update subscription preferences" at the bottom of the email you received this week, or any future SGS email.
- If you did not get the monthly email reminder this past week then you are NOT on the list. Join the list by visiting <https://aasuffolkgs-ny.org/subscribe/> and enter your email address (required). You will receive an email to confirm your subscription to the list, and as a further security measure be asked to confirm your humanity by checking a box.
- At any time, members can unsubscribe from the list by either clicking the appropriate "unsubscribe from this list" link at the bottom of any email received from Suffolk GS, or by visiting <https://aasuffolkgs-ny.org/unsubscribe/>. You can re-subscribe if you unsubscribed in error or want to rejoin the list in the future.

***The flip side of this document has details on the motion to enhance our website with the capability to accept 7<sup>th</sup> Tradition contributions online.***

# Joint Motion by Web and Treasury Committees

**Enhance the Suffolk County General Service website with the capability to accept 7<sup>th</sup> Tradition contributions online. Contributions by check or cash will still be accepted via US mail or in person at the monthly assembly.**

## Benefits

- AA World Services and SENY Area 49 have configured their organizations web sites to accept online contributions. Adding an option for online contributions does not violate AA tradition.
- Online contributions will be an added convenience and time saver for both the group/individual and Suffolk General Service. Many AA groups have embraced this technology, and funds are available immediately for use by Suffolk General Service.
- We anticipate that providing an additional **option** for members and groups to make contributions directly on our website will expand contributions overall.
- Payments are secure and confidential. Donor and credit card information will NOT be stored on our site, and credit card processing will discreetly indicate "Suffolk General Service Assembly".
- Suffolk General Service should qualify for non-profit (501c3) status, and thus be eligible for discounted processing fees: 2.2% + .30 per transaction (standard pricing is 2.9% +.30).

## Costs

- Every online transaction is subject to credit card processing fees (see above). **Credit card processing fees will be offset by the following savings:**
  - o postage paid by member/group to mail check into Suffolk General Service.
  - o postage and stationary fees paid by Suffolk General Service to mail confirmation (we will automate an email to the donor acknowledging contributions).
  - o mileage / travel expenses of going to and from the bank (including the value of the time spent by members and Suffolk GS officers dealing with manual payments).

**Further reference:** See the Winter 2017 edition of AA's newsletter [Box 459](#) (pages 3-4) and the San Francisco / Marin Intercounty Fellowship [website](#).