

The Sun TV public access channel is running The Sobriety in AA PSA, usually once a day at various times between 7 and 10pm. They expect to run it for several months. They recently made up a spot for addiction for the holidays that has a similar graphic.

We were invited to upload more. We're considering the PSA that is titled Party, illustrating the AA meeting video platform. A press release about it on AA.org is expected in January.

I reread the PI committee considerations from the 71<sup>st</sup> General Service Conference. I wanted to highlight that there was a 2020 report done on the "Relevance and Usefulness of Video Public Service Announcements" and after reviewing the report the committee found the current Conference-approved PSAs to be relevant and useful.